

MOBIS-COVID19/18: Results as of 10/08/2020 (post-lockdown)

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August 27, 2020

Abstract

To slow down the spread of the Coronavirus, the population has been instructed to stay at home if possible. This measure consequently has a major impact on our daily mobility behaviour. But who is being affected, and how? The MOBIS-COVID-19 research project, an initiative of ETH Zurich and the University of Basel, is a continuation of the original MOBIS study. The aim of the project is to get a picture of how the crisis is affecting mobility and everyday life in Switzerland.



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Arbeitsbericht Verkehrs- und Raumplanung 1550

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MOBIS-COVID19/18

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Keywords

GPS logger; Travel diary app; COVID-19; Corona virus; MOBIS; Mobility behaviour; Switzerland

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Zusammenfassung

Um die Ausbreitung des Coronavirus zu verlangsamen ist die Bevölkerung angewiesen worden, wenn möglich zu Hause zu bleiben. Diese Massnahme hat daher einen grossen Einfluss auf unser tägliches Mobilitätsverhalten. Doch wer ist davon betroffen und wie? Das Forschungsprojekt MOBIS-COVID-19, eine Initiative der ETH Zürich und der Universität Basel, ist eine Weiterführung der originalen MOBIS-Studie. Ziel des Projekts ist es, ein Bild zu erhalten, wie sich die Krise auf die Mobilität und das Alltagsleben in der Schweiz auswirkt.

Schlagworte

GPS logger; Travel diary app; COVID-19; Corona virus; MOBIS; Mobility behaviour; Switzerland

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1 News

11 August:

- New analysis of trip purpose (mode shares and hourly counts).
- Weekly weights of the sample against the original MOBIS study have been applied to all results.

6 August:

- Added breakdown of the current sample to the section 'Differences in the distributions'.

13 July:

- As of July 6th, face masks are compulsory on public transport in Switzerland.
- To reflect this development, the relevant graphs have vertical lines added indicating the start of the lockdown (March 16th), relaxation of the lockdown (May 11th) and the introduction of the mask requirement (July 6th).

29 June:

- New analysis on the shifts in the transport mode share.

15 June:

- The data can now be downloaded directly for certain requested charts. Please make sure to cite both the IVT, ETHZ and WWZ, Uni Basel as the source.
- Hourly counts now show the whole day - Midnight to 4am is no longer excluded.
- Analysis by home office
- In response to multiple inquiries, we would like to clarify that the baseline-2019 period covers September and October 2019.
- Results by gender corrected
- New analysis of car travel speeds by distance class

25 May:

- Adjusted #Activities/Day so that the first home activity per day is not included.

- Converted long tables to graphs.

18 May:

- First report after the relaxation of lockdown measures on May 11th.
- The 2019 Baseline period has been shortened to only include September and October, this mostly affects the cycling numbers.

11 May:

- New graph of activity space and daily radius.

4 May:

- New chart from online survey with participants on risk perception.
- Key points summary and formatting adjustments.

27 April:

- New chart on the change in activity type by land zoning.

20 April:

- Mobile participants per day.
- Non-mobile participants are now included in the activity-space numbers in addition to a new table on median weekly activity spaces.
- New graphs, including average trip distance by mode.
- Formatting improvements and other small corrections.

13 April:

- Earlier weeks have been grouped and colored grey in certain graphs.

2 Introduction

On March 16, 2020, 3700 participants who completed the MOBIS study between September 2019 and January 2020 were invited to reinstall the GPS Logger and Travel Diary App ‘Catch-My-Day’, developed by MotionTag, to record their mobility behaviour during the period of special measures implemented to control the spread of the Corona Virus. The first 4 weeks of mobility data from the original MOBIS Study is taken for each participant as a baseline against which to compare current mobility patterns. These 4 weeks start place anywhere between 1st September and 15th November, depending on the participant. Only trips in Switzerland are currently considered, although data on cross border travel is available.

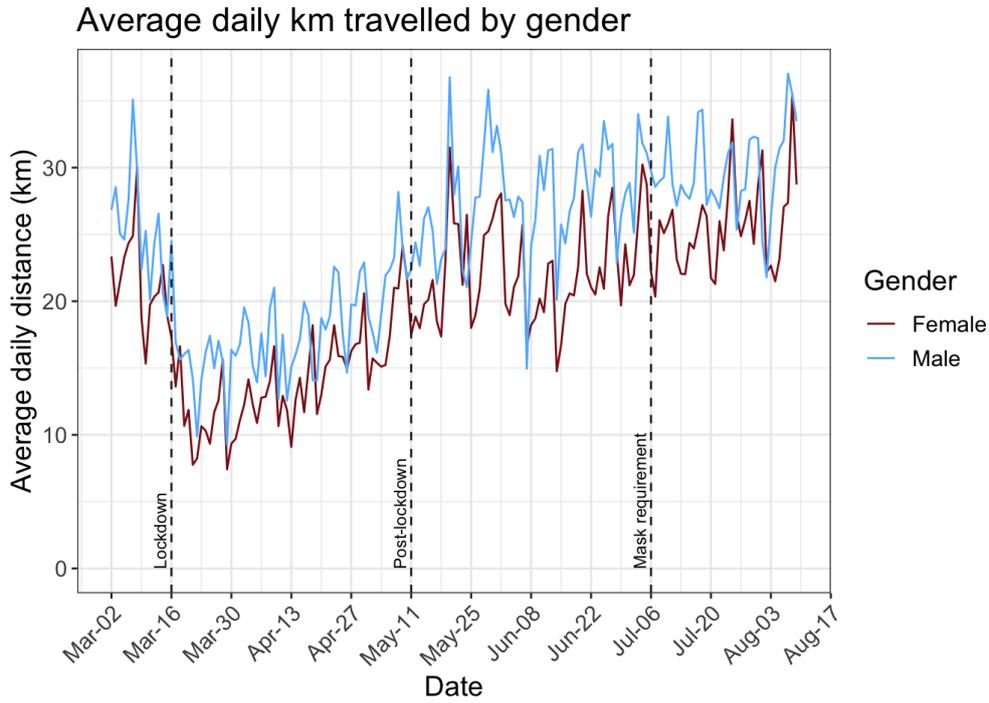
The following figure shows the number of registered and tracking participants per day. A running panel of around 250 participants were already tracking before the sample was reinvited. This allows results for the weeks before the MOBIS:COVID-19 study was officially started, although the sample size is a lot smaller, and hence the results.

In the MOBIS study, participants were only eligible if they used a car at least 3 days a week - which skews the sample away from the Swiss general population.

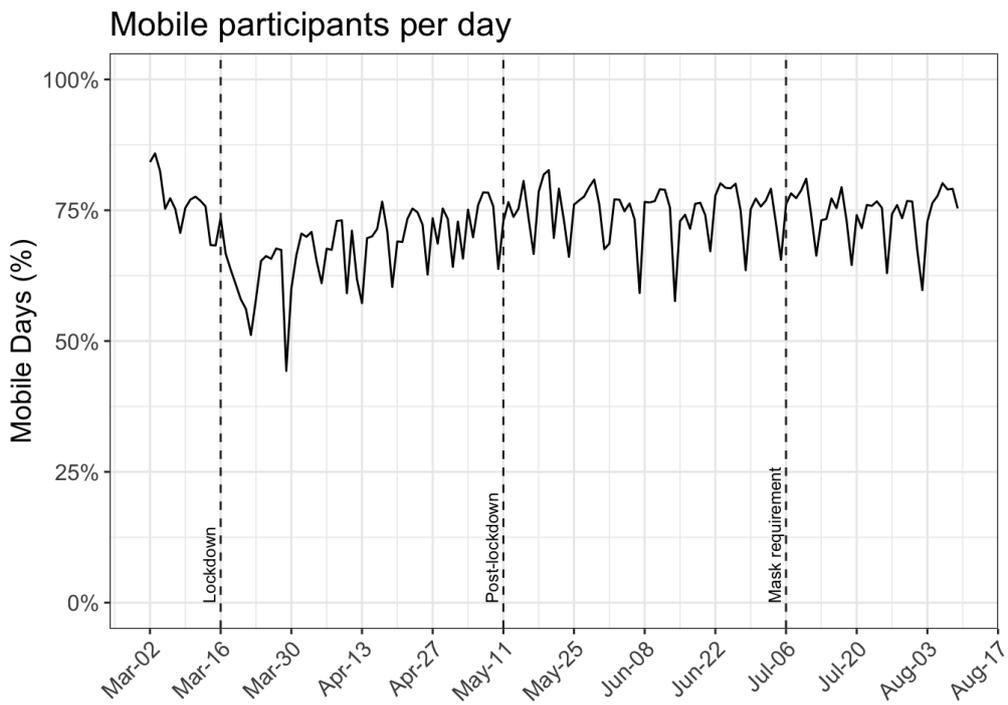
The number of tracking participants each day used to calculate the average daily values includes all participants who recorded tracks before or after that date. This allows the consideration of those who stay at home while still allowing for survey dropouts.

The GPS Travel diary used, Catch-My-Day (for iOS and Android) can have a 2-3 day delay before the tracks are available for analysis. The scaling by active participants accomodates for this, but the results of previous reports may change when the report is updated.

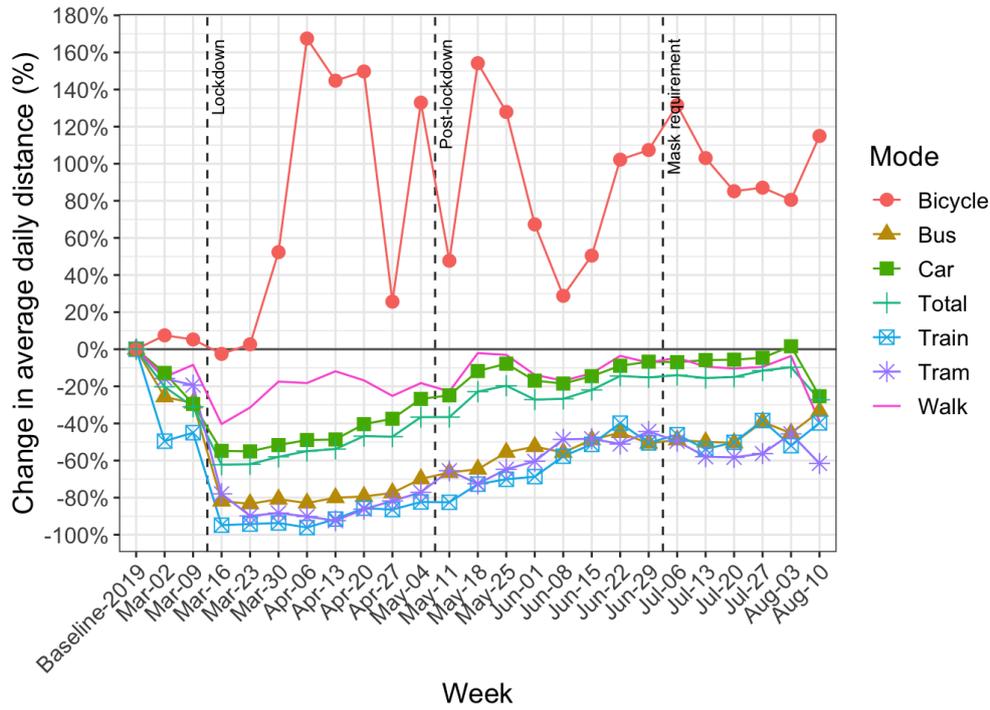
3 Average daily distance



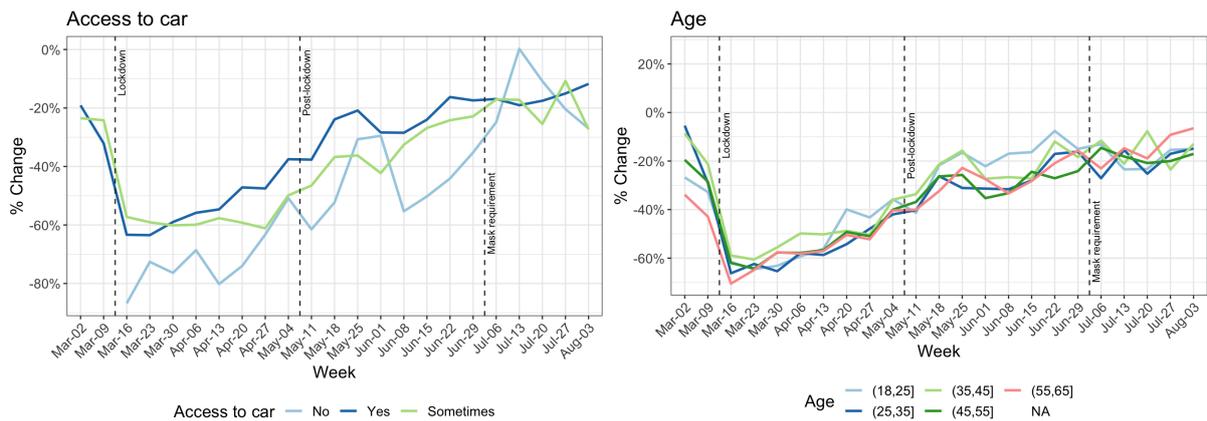
4 Active days

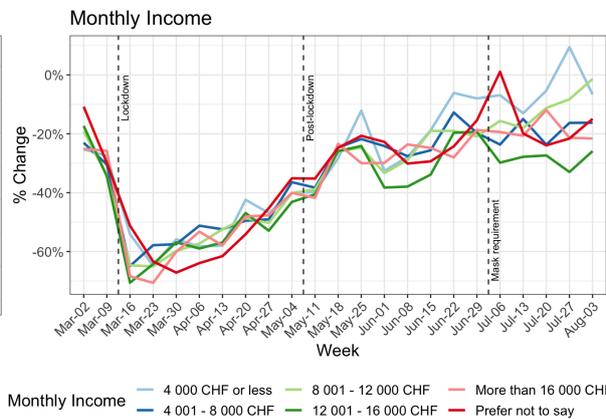
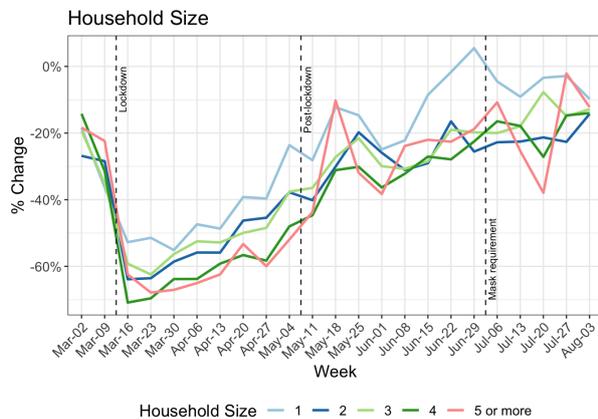
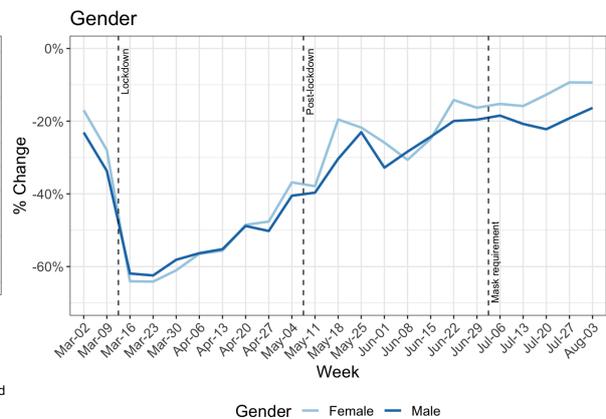
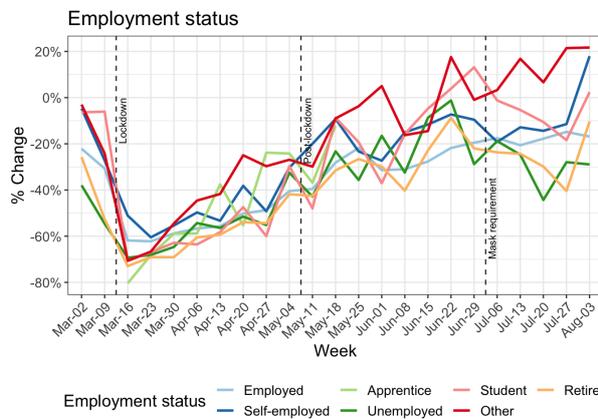
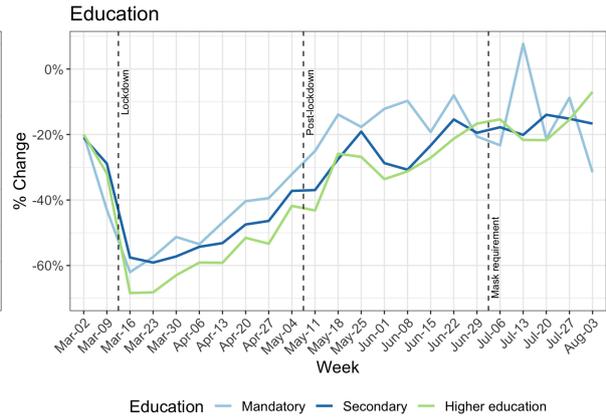
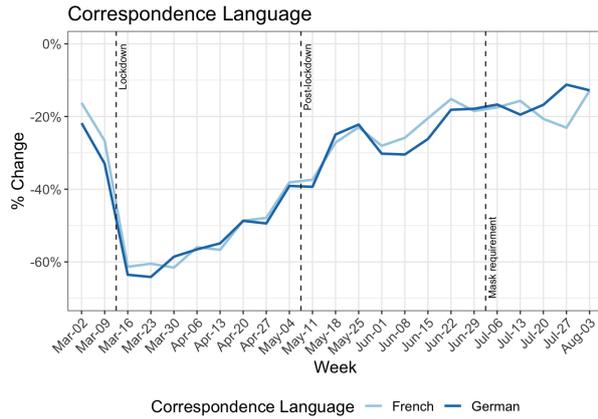


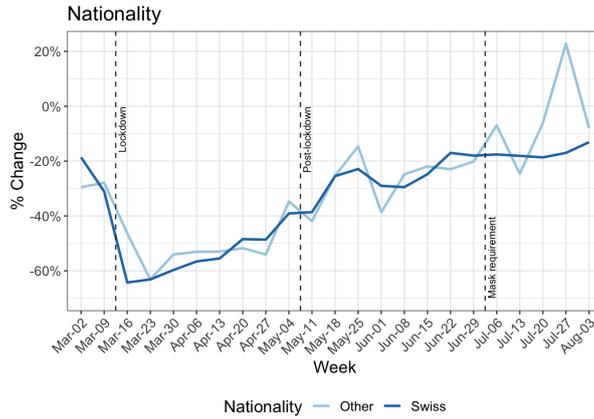
5 Change in kilometers travelled by transport mode



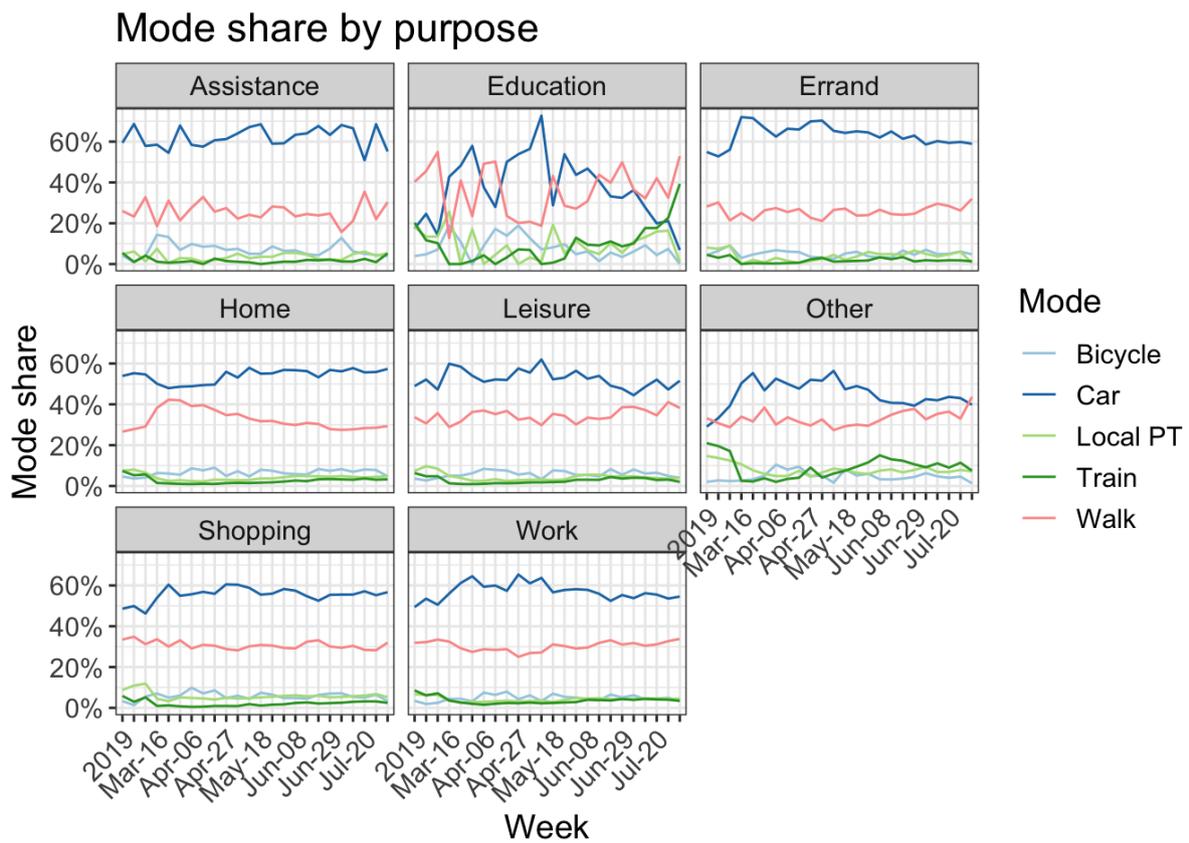
6 Change in kilometers travelled by:

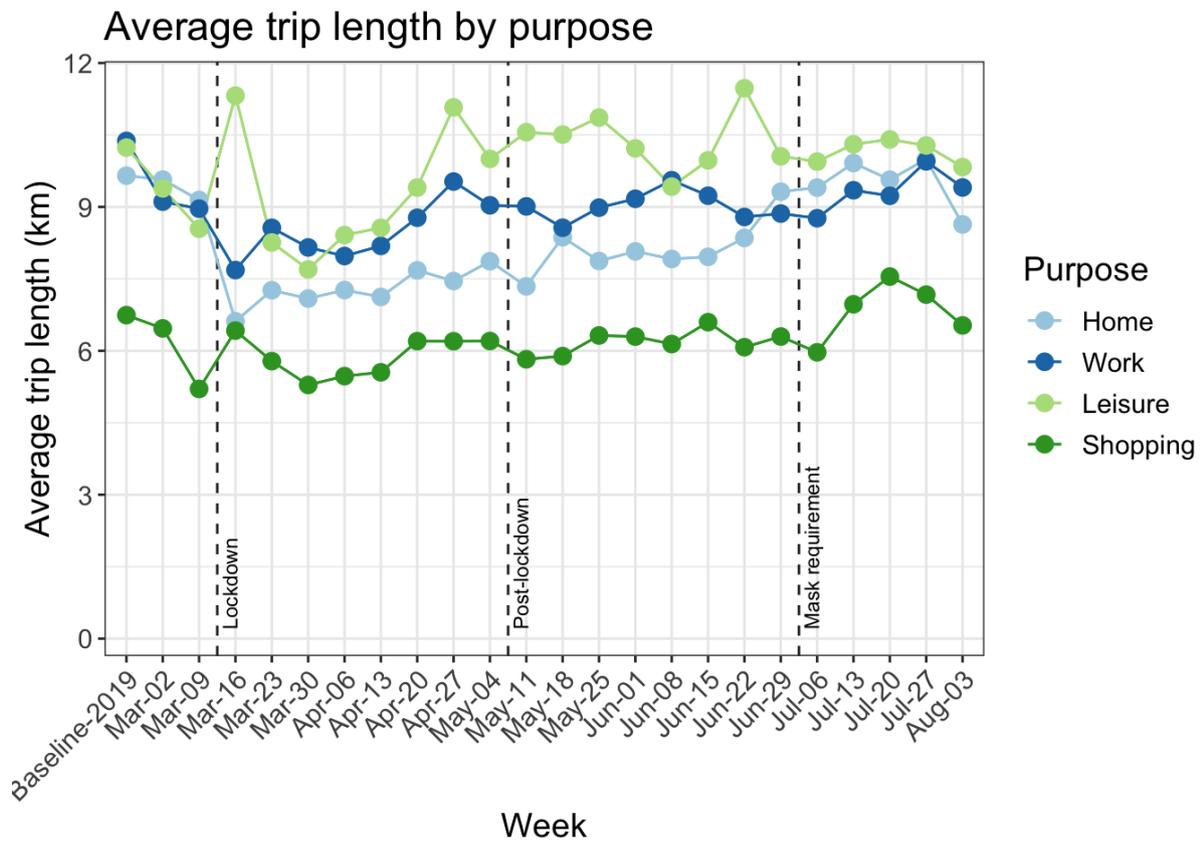
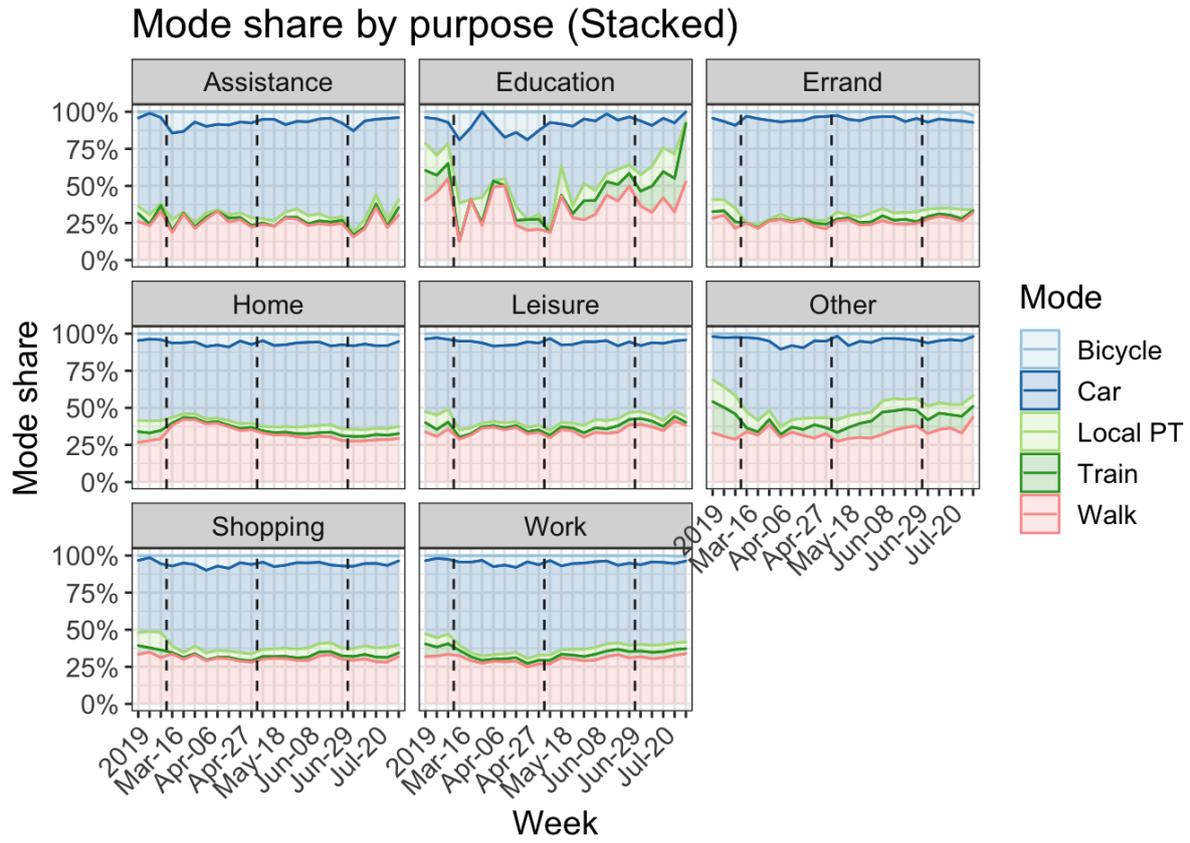


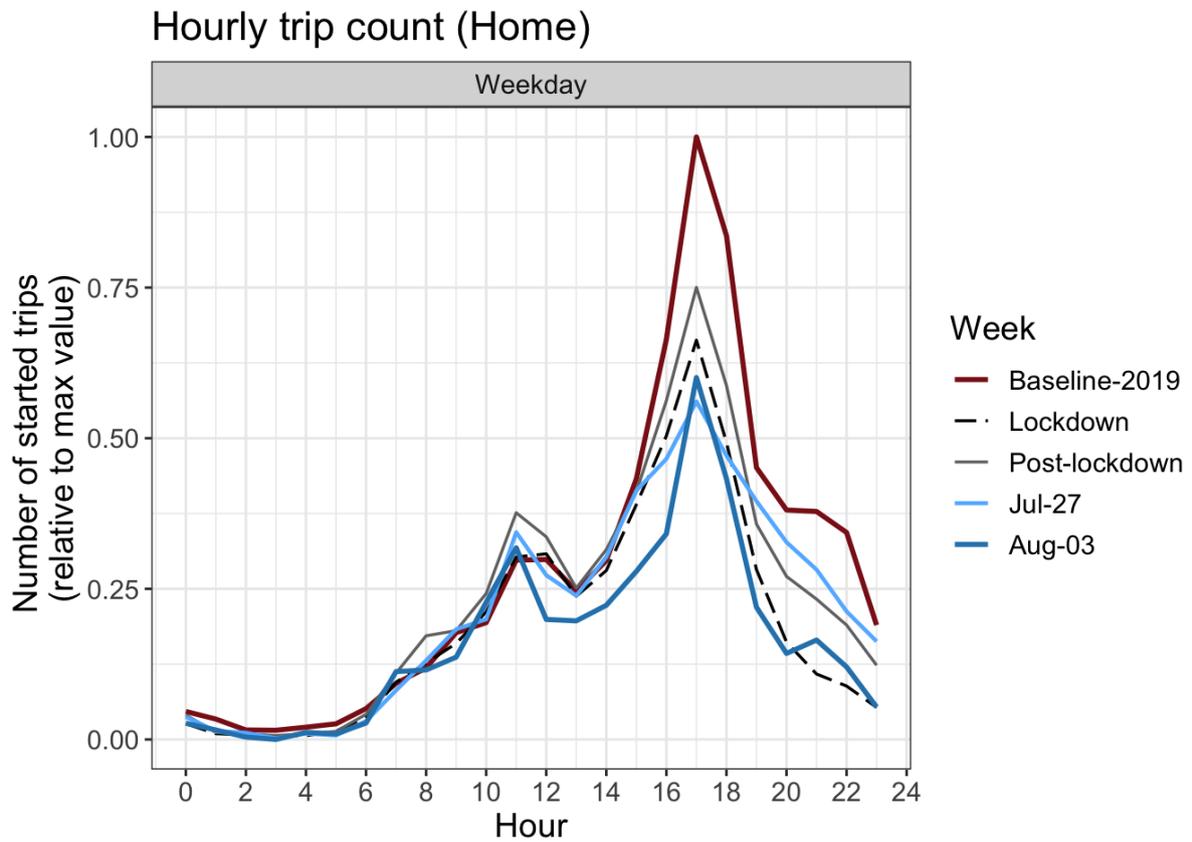
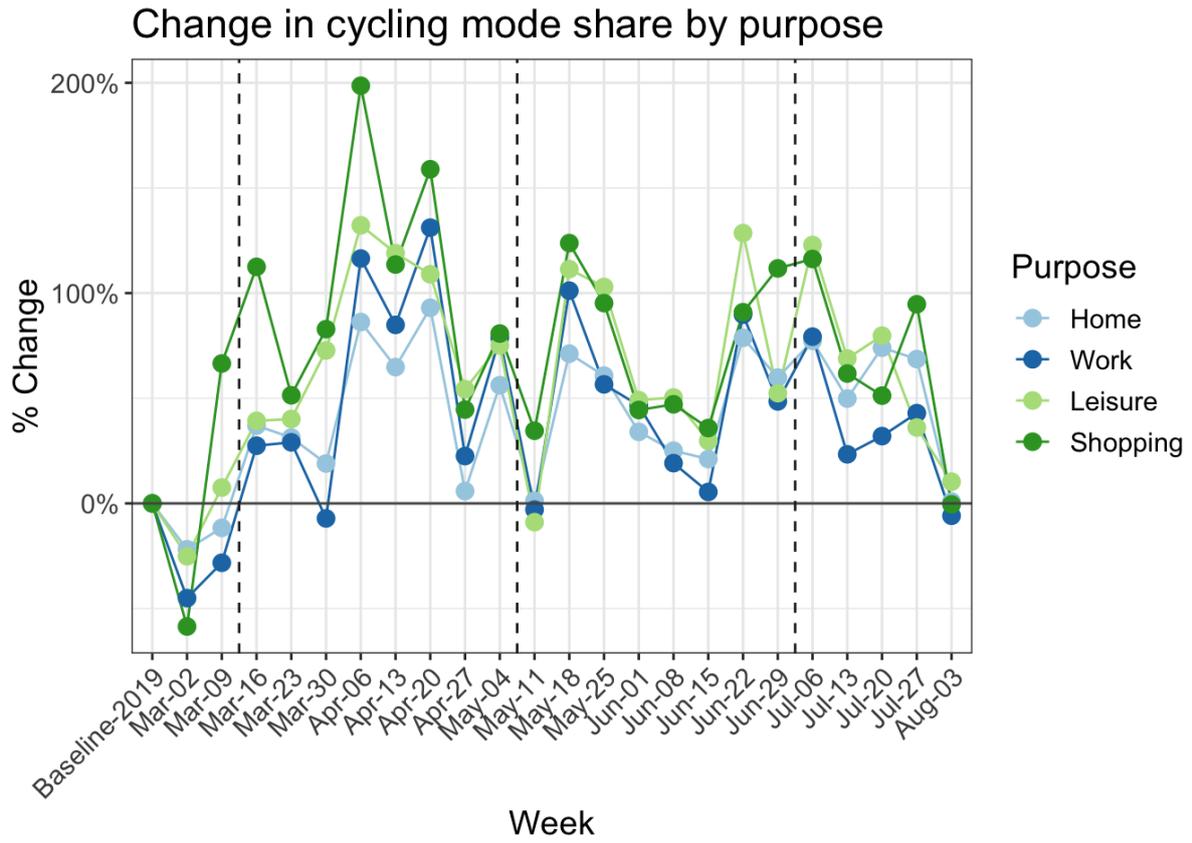




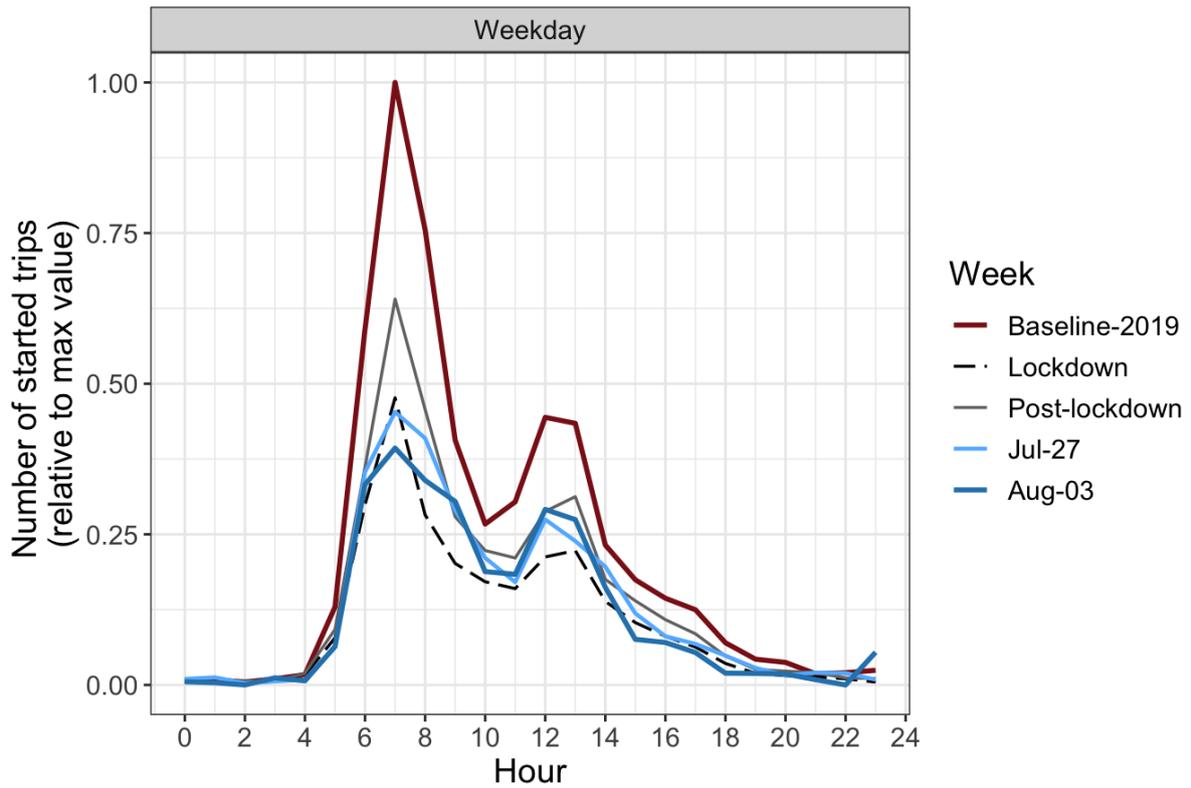
7 Analysis of trip purpose



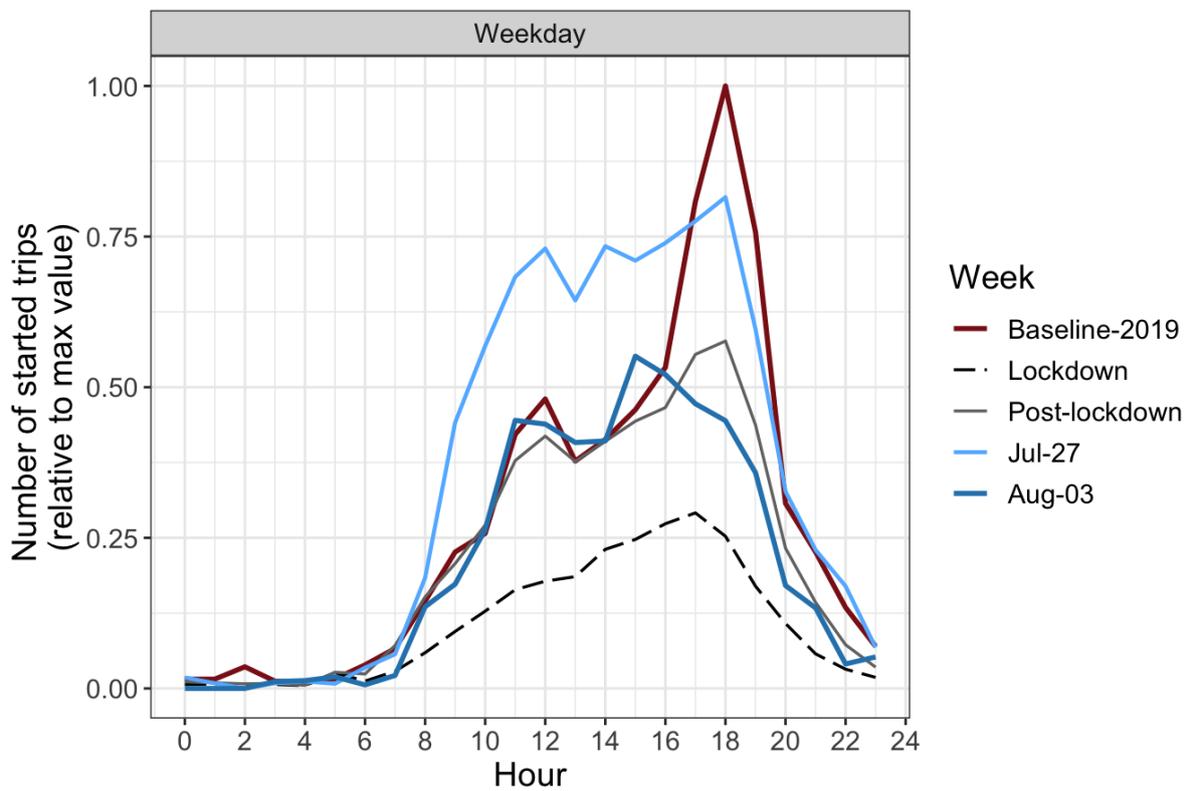




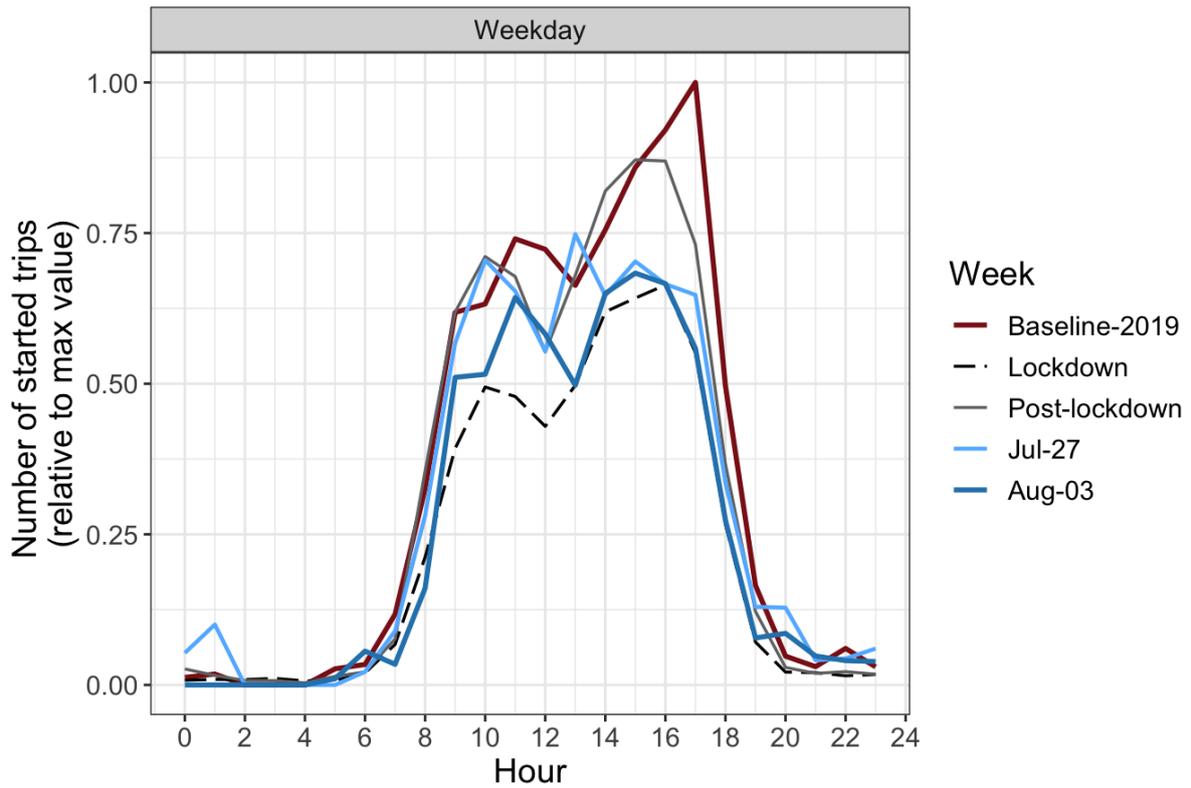
Hourly trip count (Work)



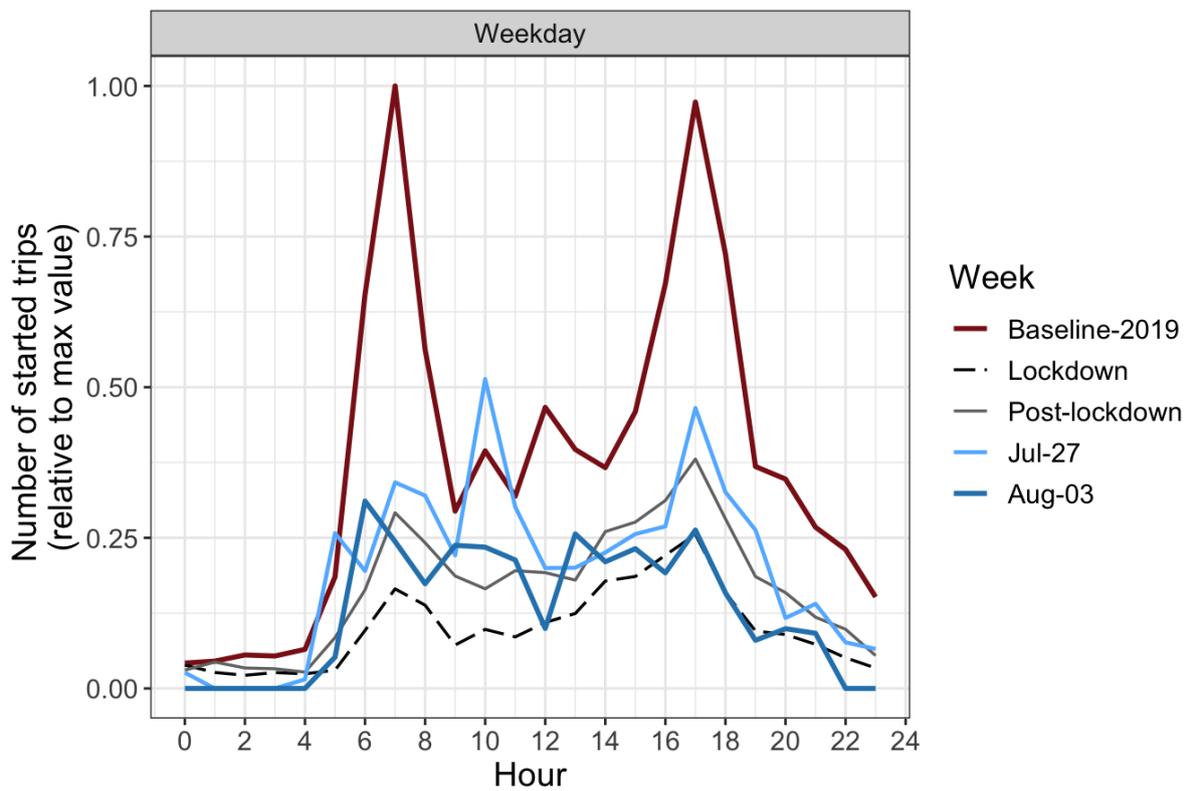
Hourly trip count (Leisure)

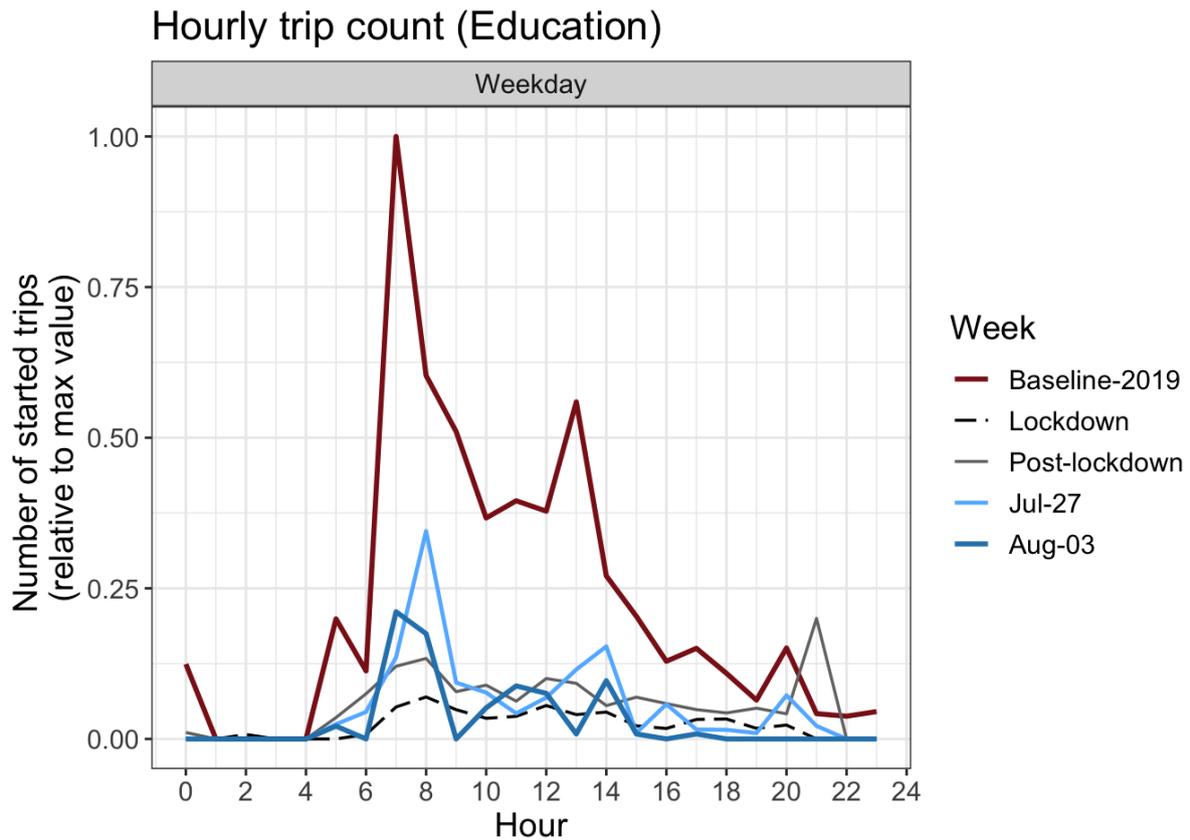


Hourly trip count (Shopping)



Hourly trip count (Other)

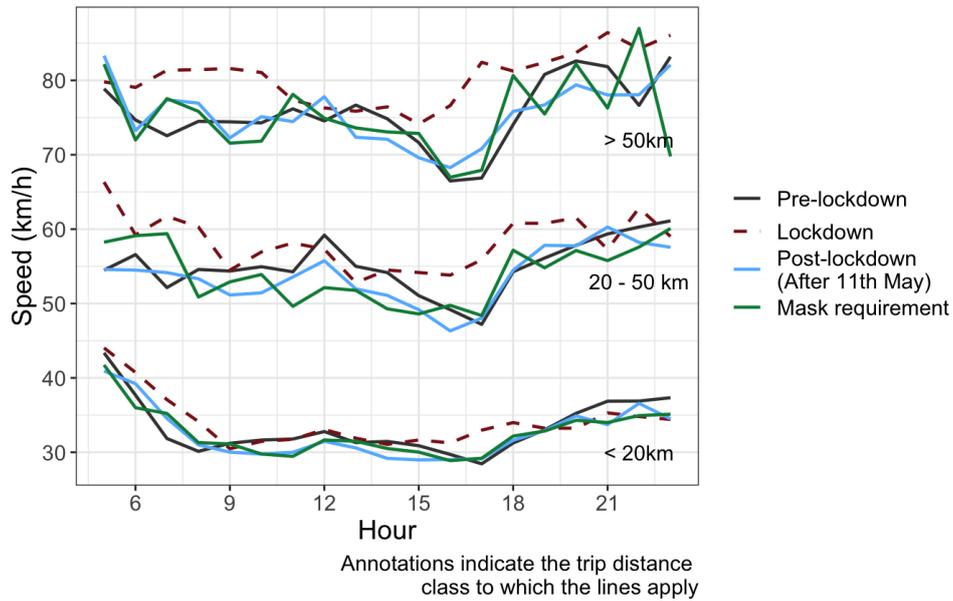




8 Road travel speeds

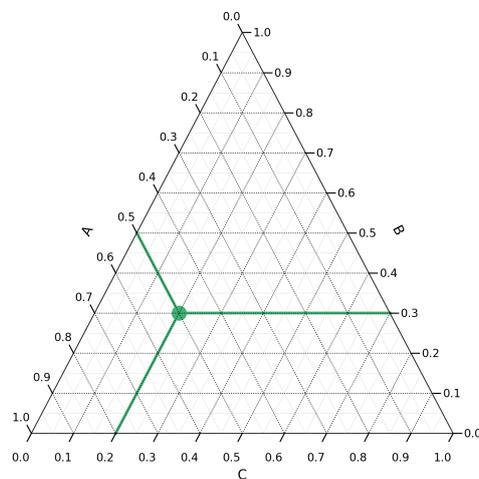
The following graph shows the effect of the COVID-19 crisis on median car travel speeds during the week, i.e. excluding weekends and holidays. During the lockdown period from March 16th to May 11th, an increase in the peak-hour speeds was observed, indicating a decrease in overall congestion. Since the relaxation of the measures, peak-hour speeds have returned to pre-COVID-19 values, a sign that congestion is back to usual levels.

The effect of the COVID-19 crisis on travel speeds



9 Shifts in the transport mode share

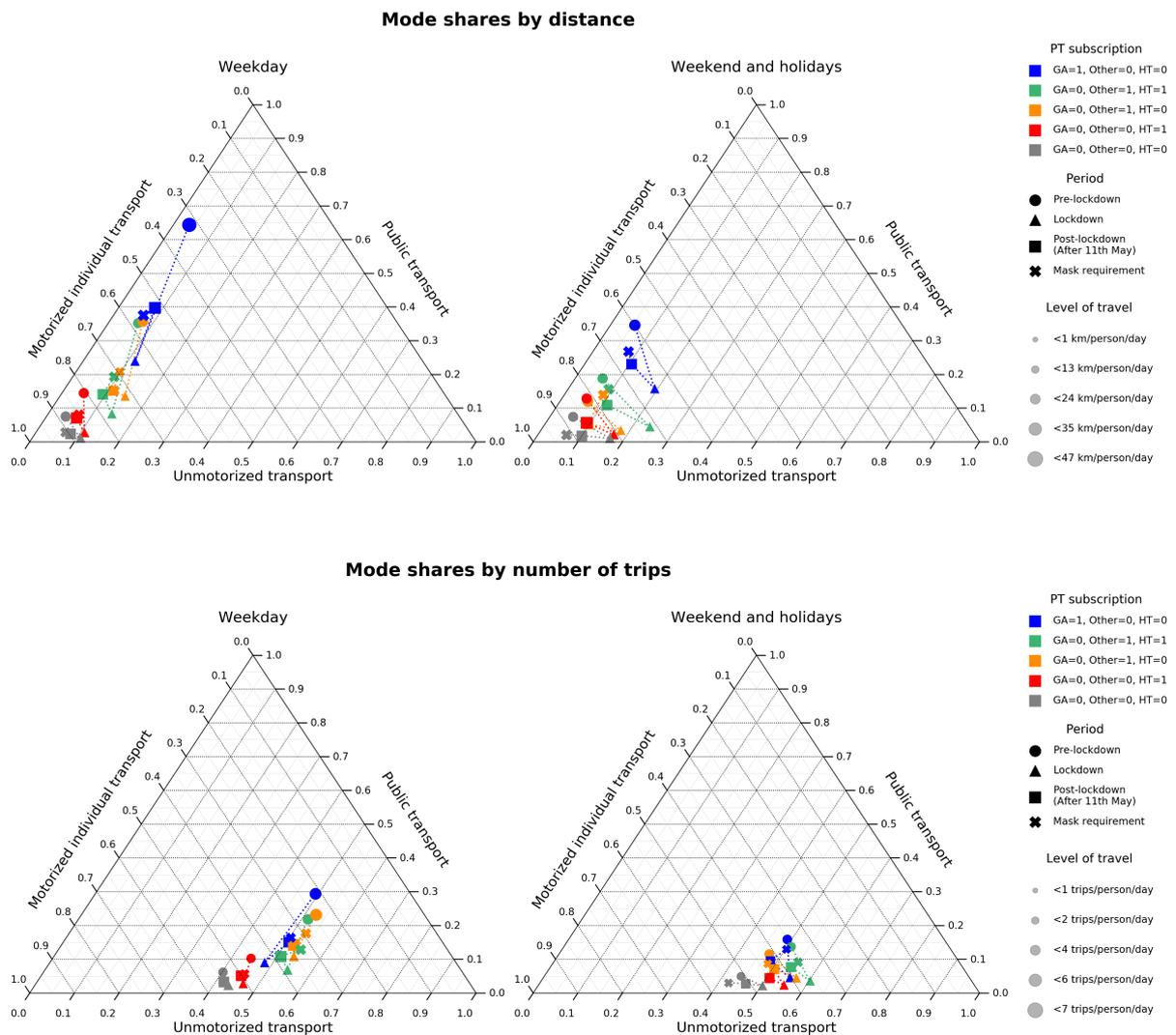
A ternary plot is the graphical representation of triplets of numerical data. It is suitable for representing a constant sum, which is broken down into three summands. The following figure shows an example of such a plot with a single point. The triplet corresponding to this point can be read by following the green lines: $A=0.5$, $B=0.3$ and $C=0.2$. The sum of the three values is equal to 1.



The following ternary plots show the change in mode shares over the course of the COVID-19 crisis, for different types of public transport subscriptions (GA, Halbtax and other). The modes are grouped into the following categories:

- Motorized individual transport (car, motorbike, taxi, Uber)
- Public transport (bus, tram, ferry, metro, train)
- Unmotorized transport (walk, bike)

During the lockdown, a higher share of kilometers and trips were performed using motorized individual and unmotorized modes as compared to the reference period. After the lockdown, the share of public transport has increased and the share unmotorized modes has decreased, both slightly. The share of motorized individual modes it still greater than during the reference period.

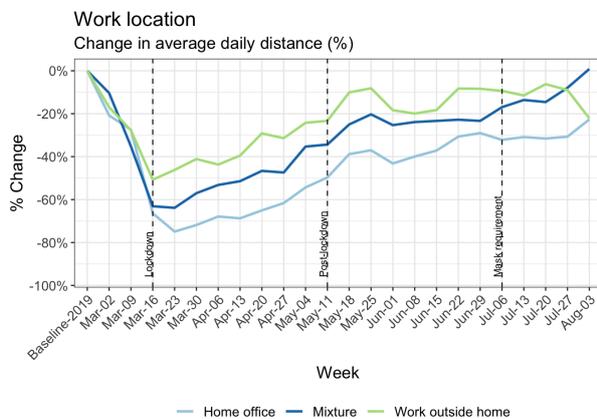
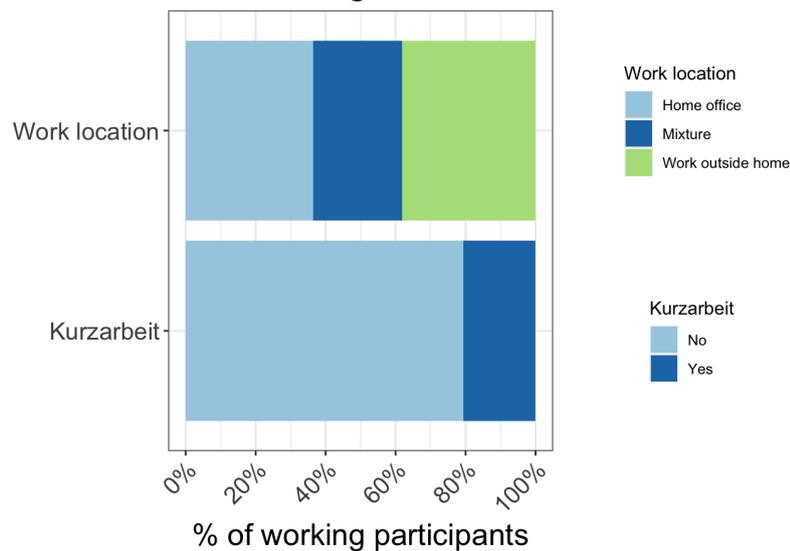


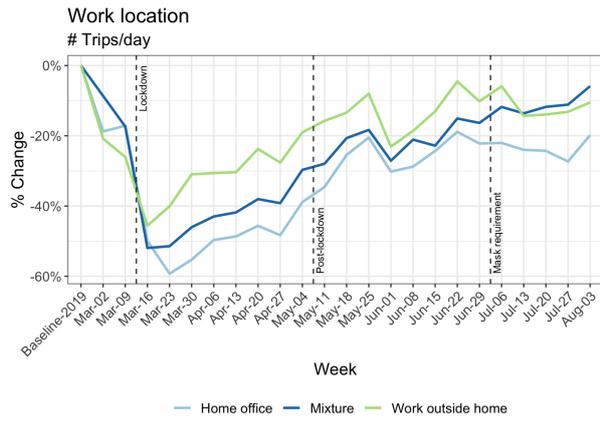
10 Reduction in kilometers travelled by working arrangement

Participants in MOBIS-Covid19 were asked to report their working status on 24/4/2020. The following charts use these results, with the working status imputed using sociodemographic indicators for those who didn't respond. Specifically, we asked for the number of days working both at home and out of home, and these were then grouped into the categories used below:

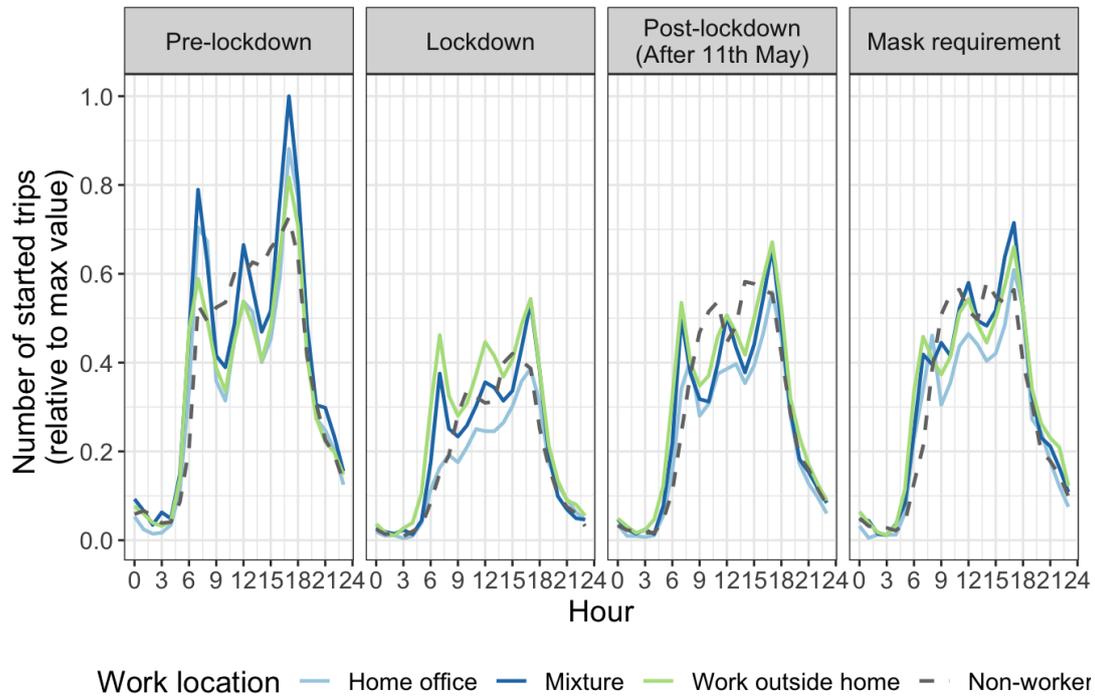
- Working only at home
- Only working out of home
- A mix of home office and normal conditions

Work arrangement

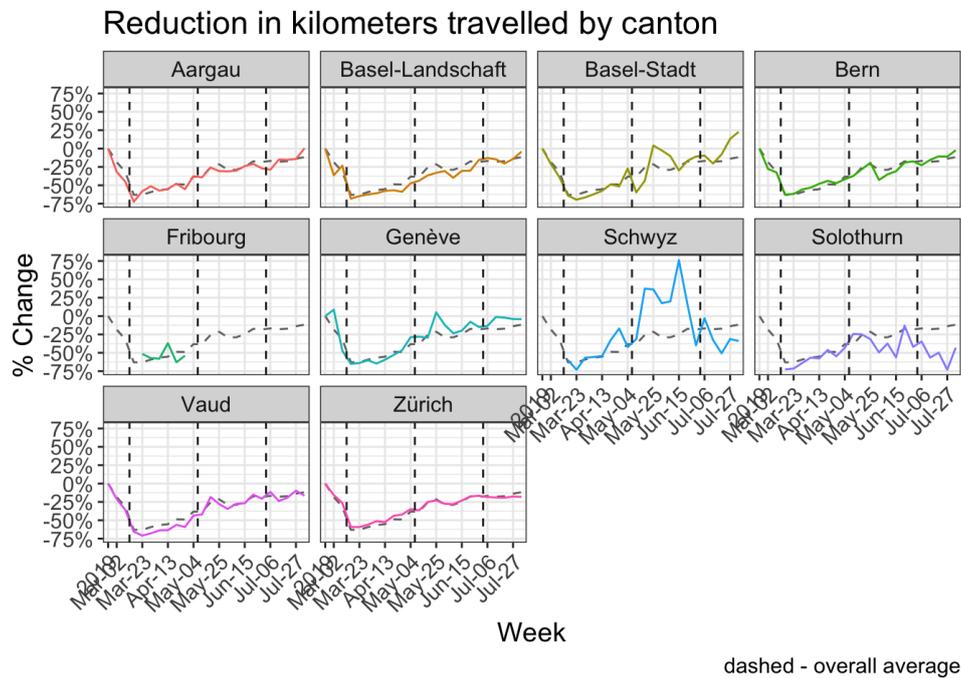




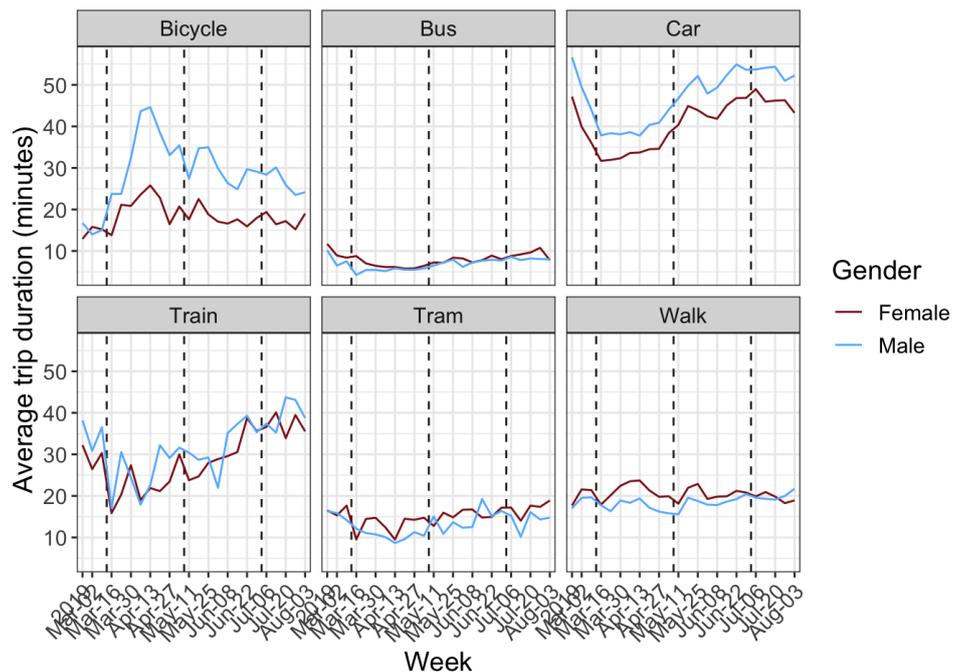
Hourly trip count (Total)



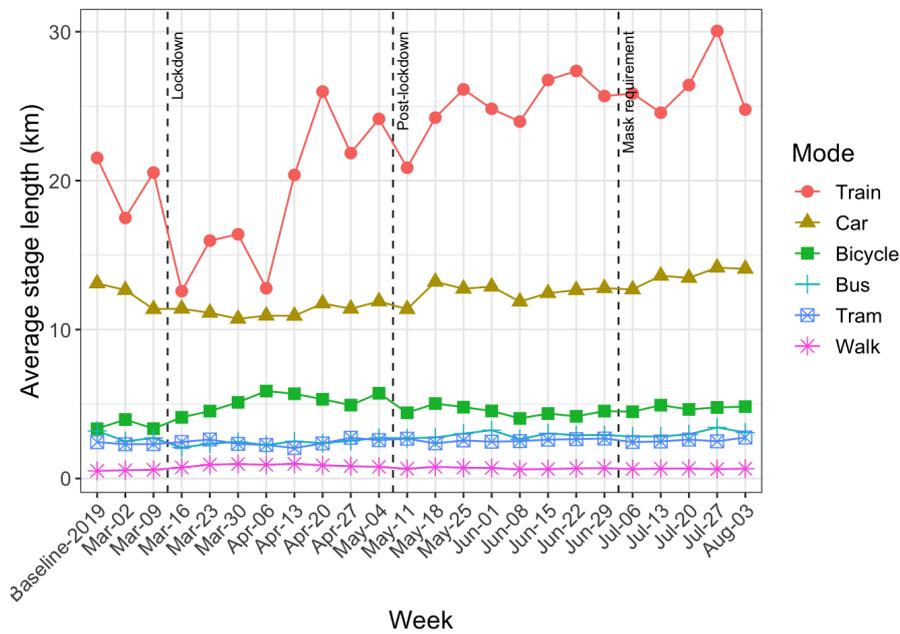
11 Reduction in kilometers travelled by Canton



12 Trip duration by transport mode and gender

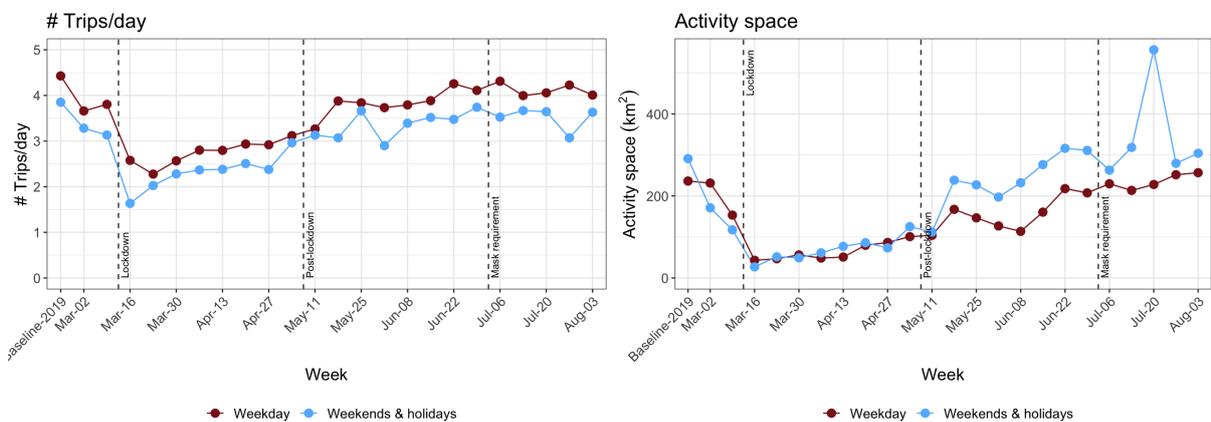


13 Average stage length by transport mode (km)

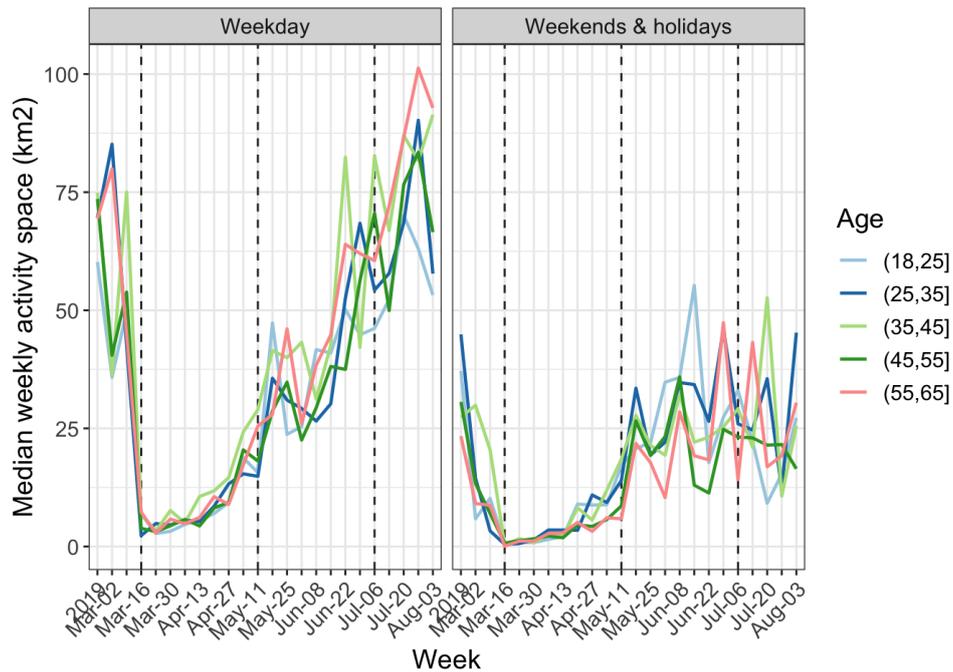
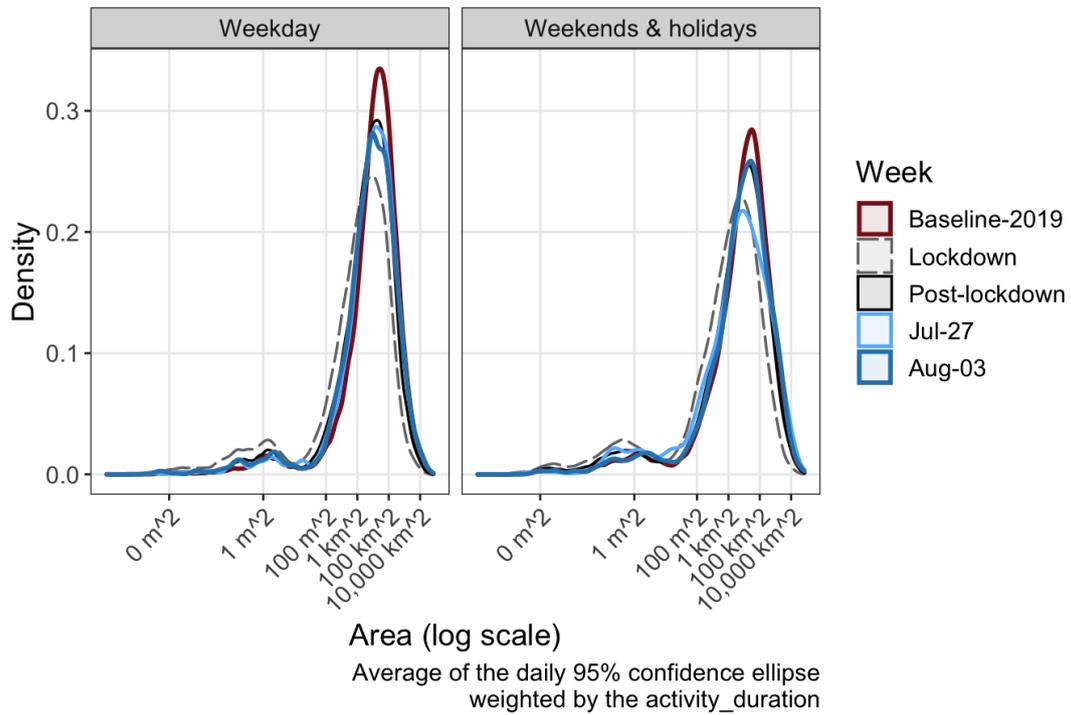


14 Activity space and daily travel radius

A commonly used definition of the activity space is the 95% confidence ellipse of the activity locations, in this case weighted by duration. In the following analysis, the activities at the home location are included, for those that had the app activated on that day. This is an important metric which gives an idea of the area in which travel is being performed. The daily travel radius is also presented.

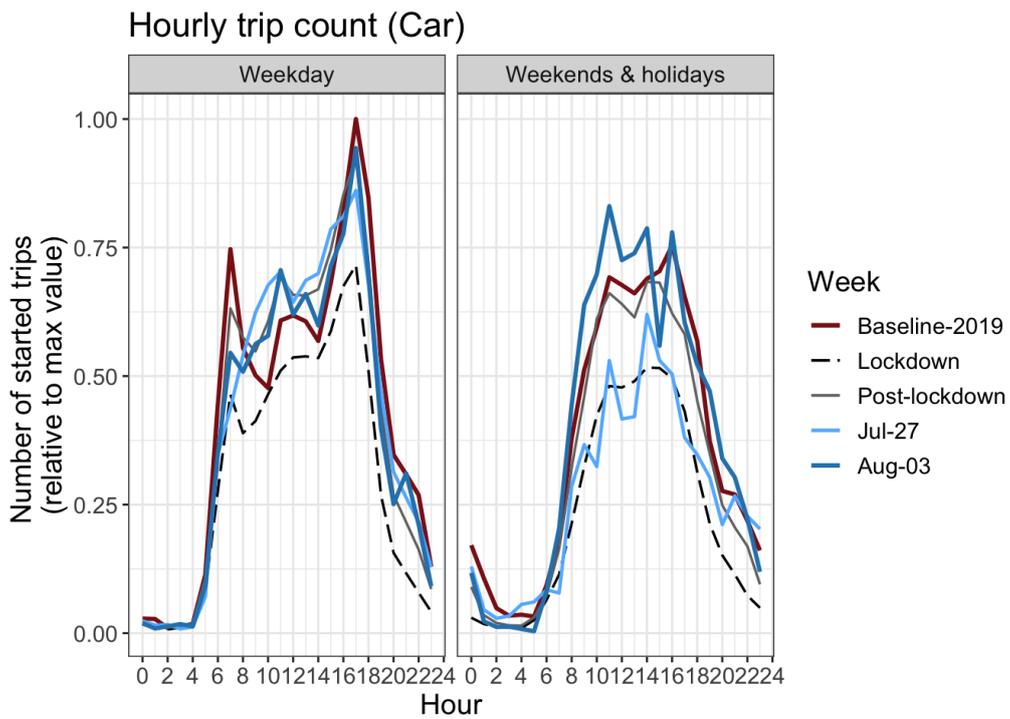
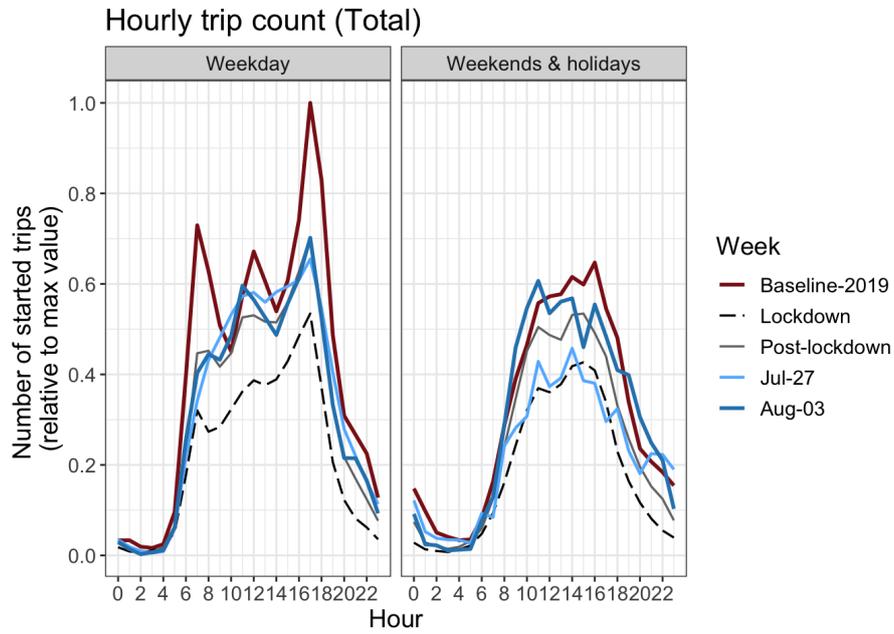


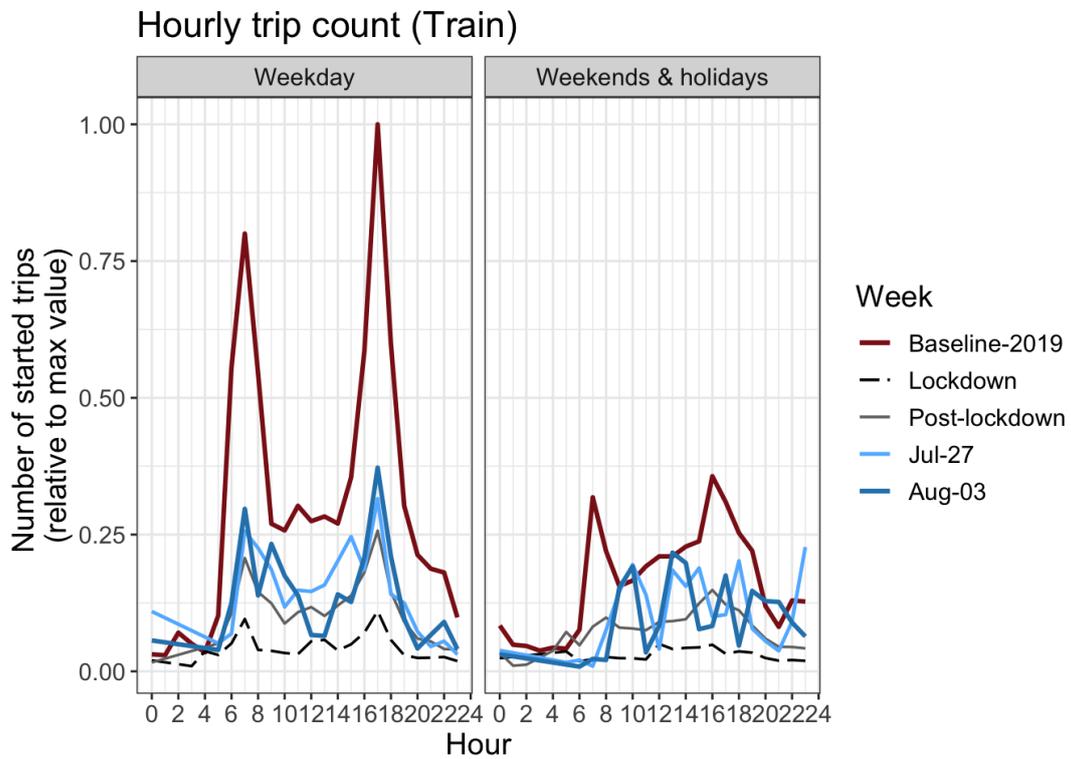
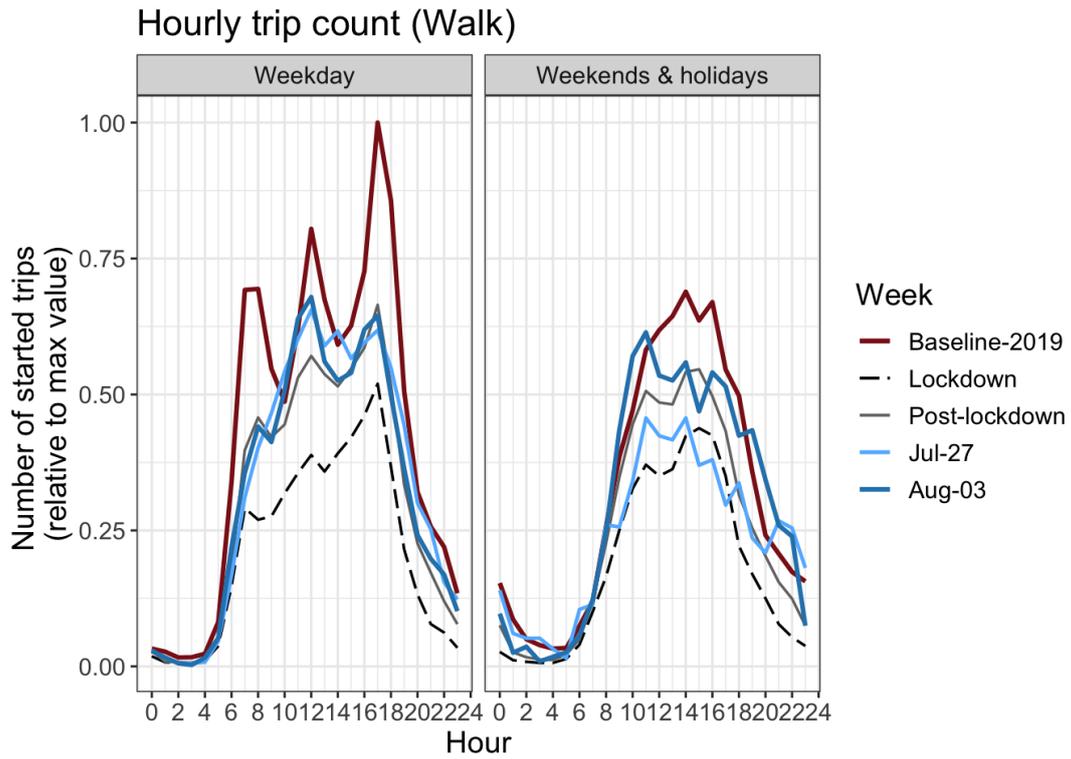
Distribution of average daily activity spaces



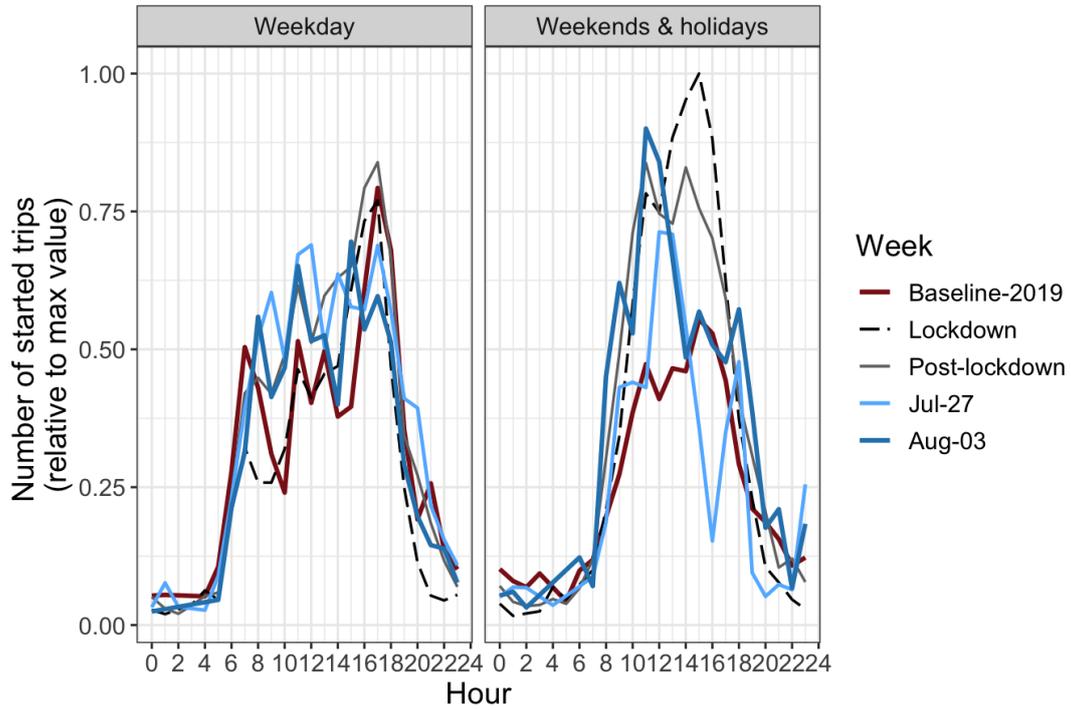
15 Hourly counts

The number of trips started per hour. The y axis is normalized by the maximum hourly value in the graph.

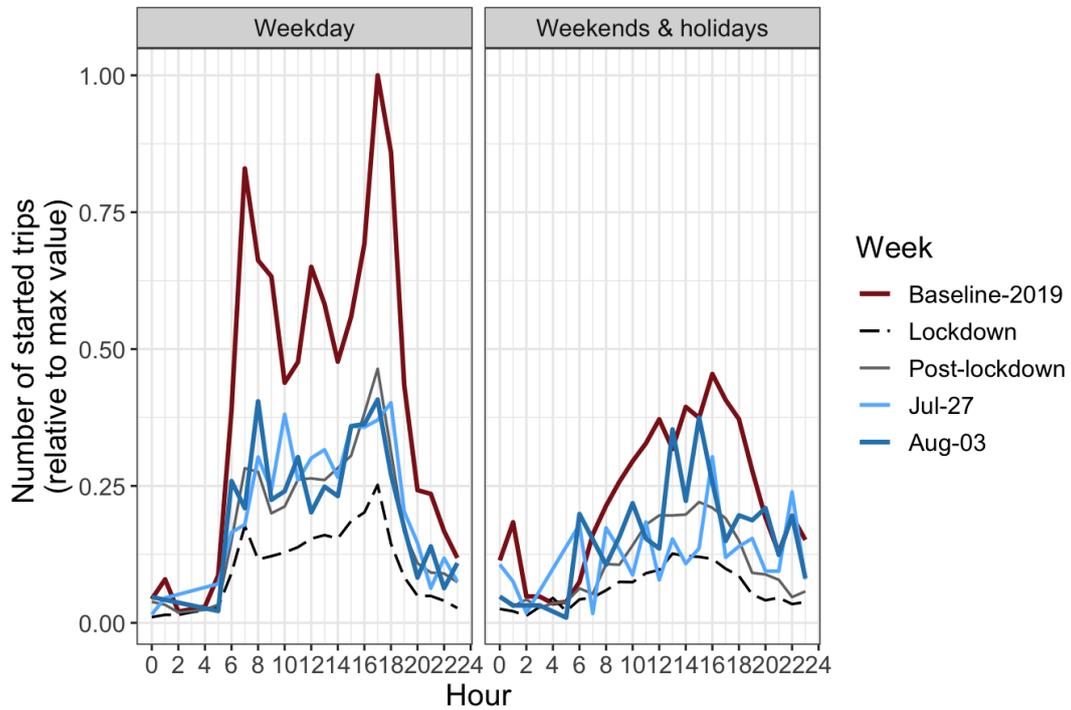




Hourly trip count (Bicycle)



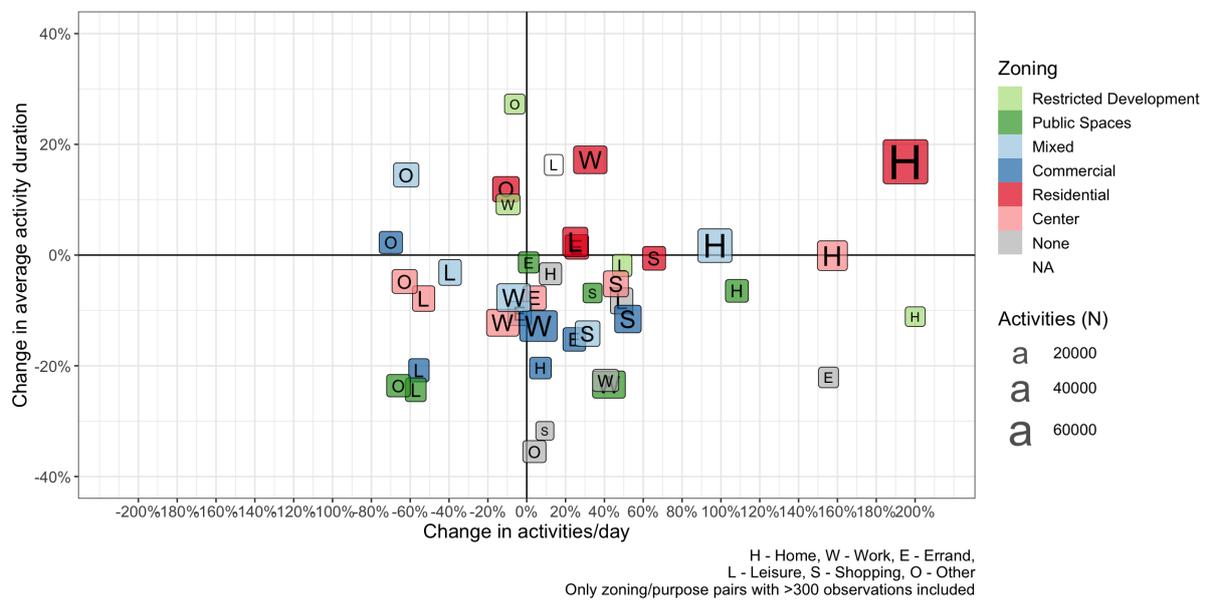
Hourly trip count (Local PT)



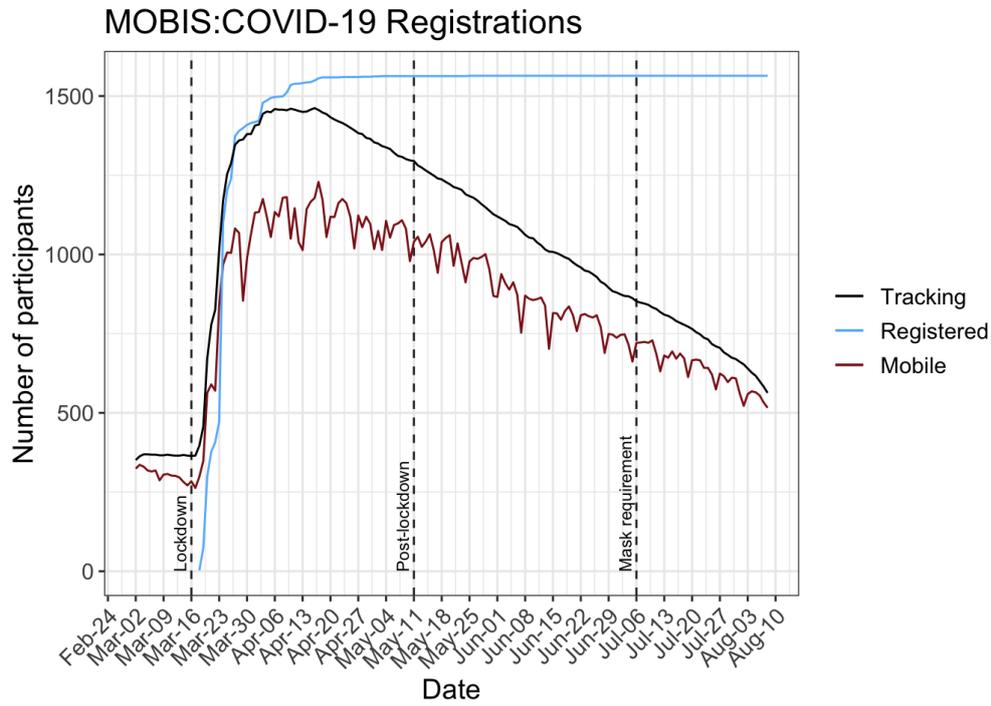
16 Activity types and zoning

Around 30% of activities were voluntarily labelled with their purpose by participants using the app. Work is ongoing to impute the purposes for the rest of the activities. Using simplification of the ARE development zoning classification, the activities are assigned with the closest zone classification within a 100m radius. The following graph shows how both the activity duration and the number of activities has changed from the baseline period in 2019 to the COVID-19 period.

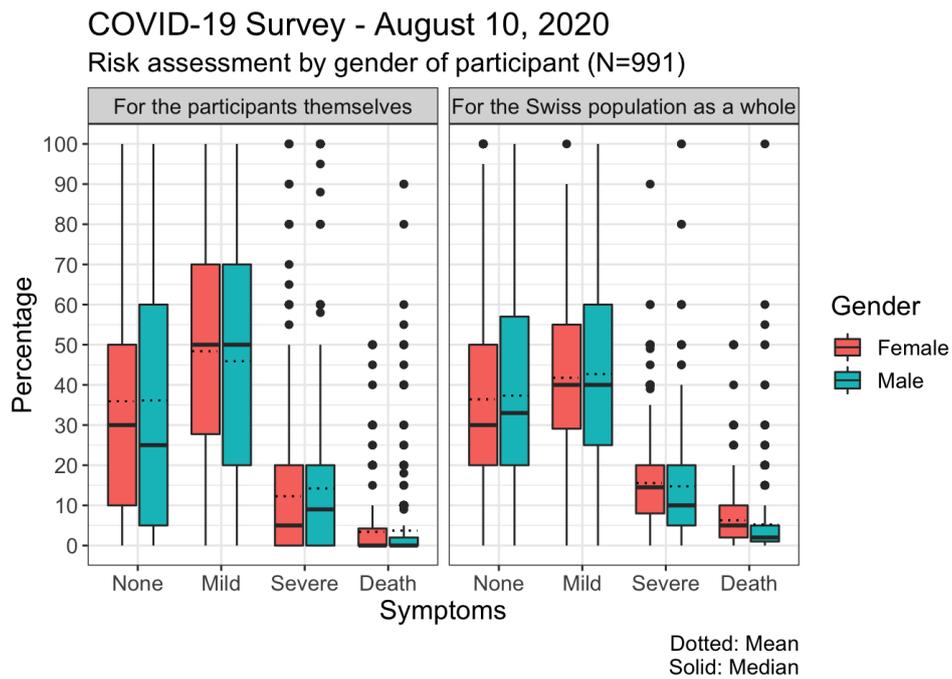
Please note that only stationary leisure activities are included, not walking/cycling/hiking/etc.



17 Participation



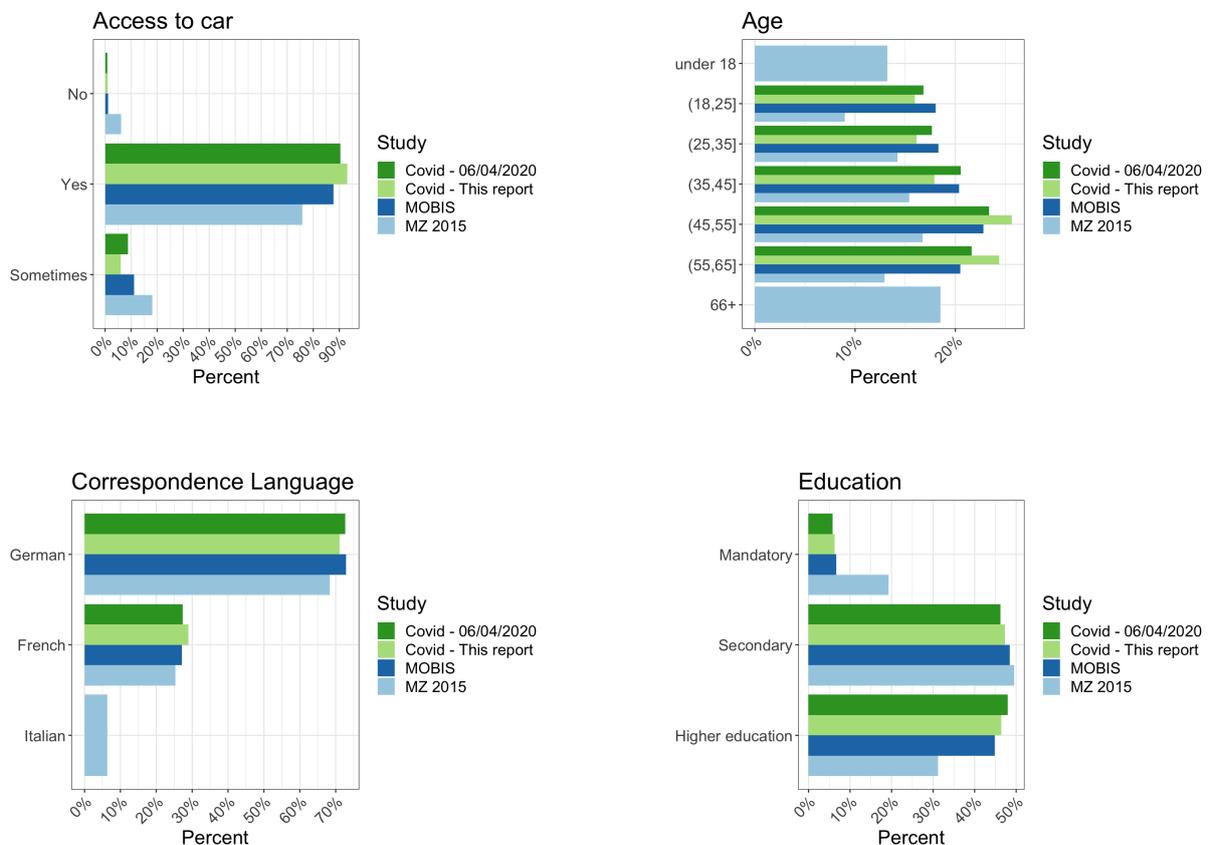
18 Risk perception



A first analysis from the survey on risk perception in the case of a COVID-19 infection shows that participants evaluate the risks of various outcomes differently for themselves and the Swiss population. The possibility that the participant experiences severe symptoms that require hospitalisation or fatal symptoms is considered somewhat lower by the participants for themselves than for the Swiss population. Both men and women appear to overestimate the probability of death by expecting the “asymptomatic” course to be less likely. While the median values for the various symptom categories do not differ greatly between men and women, the range of values for men is somewhat wider than for women.

19 Differences in the distributions

The following charts show the characteristics of the MOBIS:COVID-19 sample compared to the original MOBIS sample. There are some small differences, but generally the samples are consistent. This chart will be extended to compare to the relevant census data.



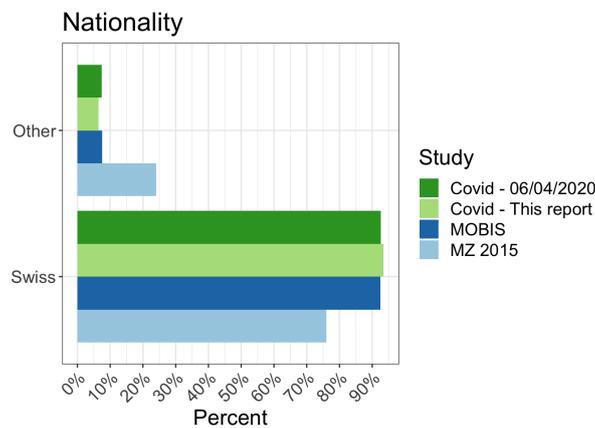
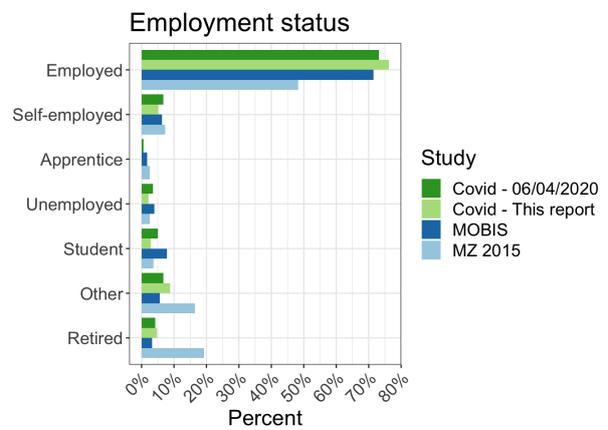
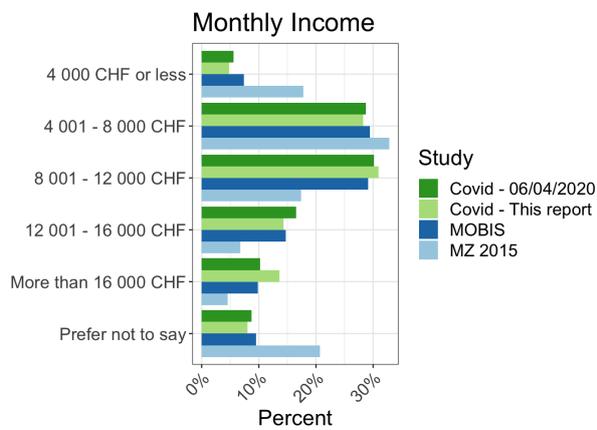
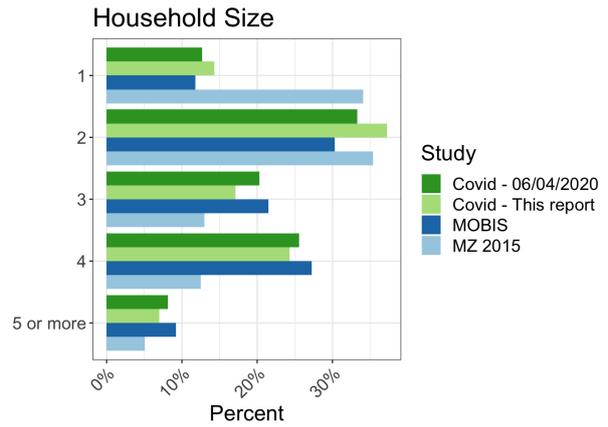
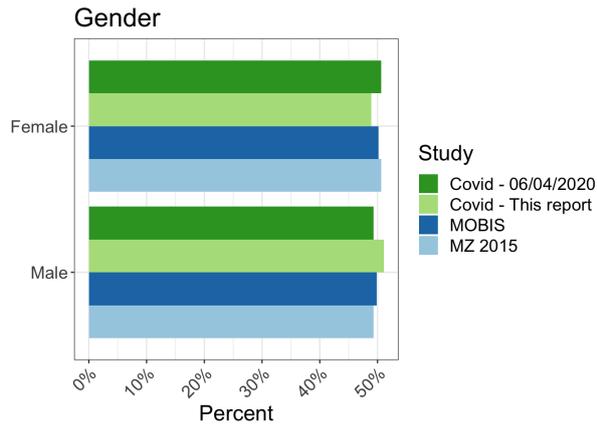


Table 1: Comparison with the last national travel diary Mikrozensus (MZ) 2015

	Covid				MZ	
	06/04/2020		This report		N	%
	N	%	N	%		
Aargau	81	4.9	33	5.5	4,325	7.6
Basel-Landschaft	189	11.5	62	10.3	1,940	3.4
Basel-Stadt	39	2.4	16	2.7	1,555	2.7
Bern	191	11.6	75	12.5	7,244	12.7
Fribourg	8	0.5	-	-	1,942	3.4
Geneva	129	7.8	47	7.8	3,062	5.4
Schwyz	17	1.0	7	1.2	1,005	1.8
Solothurn	18	1.1	7	1.2	1,813	3.2
Vaud	295	17.9	90	15.0	5,303	9.3
Zurich	676	41.1	262	43.6	10,410	18.2
Other	3	0.2	2	0.3	18,491	32.4

20 Sample weighting

In order to account for the fluctuating size and composition of the sample, participant weights have been calculated and applied for each week of MOBIS-Covid Study (including the weeks in the baseline period). Hence, the results are corrected for weeks where more participants from a certain demographic group started or stopped tracking. The weighting was performed against the original 21,571 participants who completed the introductory questionnaire in the MOBIS Study using IPF (Iterative Proportional Fitting) using the following variables: age, gender, income, education, mobility tool ownership and accessibility. The weighting of the data did not lead to large changes in the results.

21 First conclusions

The MOBIS-COVID tracking study has recorded 162,820 person-days since we mobilized the participants of the MOBIS project in the light of the on-coming COVID19 restrictions: more registered 1,564 than tracked (maximum of 1,462 and a mean of 999 persons). In

the week of April 25th we also asked them to participate in a short survey. We continue to use the Catch-My-Day app based on motion-tag technology. The sample is roughly comparable in socio-demographics to the latest federal 2015 Mikrozensus, but for a bias towards higher income season-ticket owning better educated males.

Together with the tracking and survey data of the 2019 MOBIS project we are able to show the impact of the COVID19 epidemic in the French and German speaking part of Switzerland. We have a chance to look at the socio-demographic differences in the impacts, which are not fully available in the private Intervista panel or Google data.

The results show that the participants anticipated the full “lock down” by starting to reduce travel two weeks in advance of March 16th 2020. The number of trips fell by 40% from about 5 to about 3 per day. The activity spaces, measured as the 95% confidence ellipse around home, collapsed by 80%, but both have since nearly fully recovered. See the weekend activity spaces for examples.

While the impact of gender and language-spoken is not large, on-going need to work at the workplace attenuated the effects. In contrast to many other observations, the effect of income is not as strong in our data: only about 8% between the lowest and highest income groups in most weeks. The impact of home office is as expected, reducing the total mileage strongly.

The distances by trip, when undertaken, do not change much except for walking and cycling. Cycling, in particular, sees a large increase in kilometers travelled. The increase is well beyond what the seasonal causes would imply. Still, the temporal patterns by time-of-day and type of day indicates its prime use as a leisure tool. More detailed analysis confirms this assessment, as do comparisons with cycle counters in Basel and Zurich.

The prime concern is the on-going strongly reduced use of public transport. While home-office goes on and the Summer vacations dampen demand, no major road congestion can be observed. In the fall workers will presumably be recalled from the home-office. This will present a challenge if they choose the car, as the urban networks only work satisfactorily with the high shares of public transport use observed before COVID19.

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